

IOAN CRUȘOVEANU

📍 Cluj-Napoca, Romania

🌐 icruso.ro

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EDUCATION

IT SCHOOL

Web Development Course

itschool.ro

📅 Dec 2022 – June 2023

BABEȘ-BOLYAI UNIVERSITY

The Faculty of History and Philosophy

Specialization: Contemporary history

[Cluj-Napoca, Romania](#)

📅 Sep 2019 – Jul 2022

EXPERIENCE

Digital Presence Specialist

quidest.ro

📅 May 2019 – March 2022

- Managed the website quidest.ro and took care of the SEO and social media part.
- Successfully achieved high search engine rankings, with many articles consistently appearing on the first page of search results.
- Secured the first position for several articles in searches.
- Drove traffic through social media platforms by creating engaging posts and fostering community engagement on social pages.

Content Writer

quidest.ro

📅 January 2021 – March 2022

- Wrote compelling history articles tailored to match the interests and preferences of the audience.
- Documented personal insights and reflections gathered from reading a variety of historical books, adding depth and authenticity to my writing.

Web Developer

[Freelancer](#)

📅 July 2023 – 2024

- Created dictionarurban.ro, where I handled both frontend and backend development for this project. This involved designing and implementing responsive user interfaces using Next.js, HTML, SCSS, and JavaScript to ensure an optimal user experience across different devices. On the backend, I implemented functionalities using Supabase, a serverless PostgreSQL database, to handle data storage, retrieval, and user authentication. Additionally, I created an admin dashboard for efficient management of content and user accounts.
- Updated quidest.ro as a Next.js application. In this project, I focused on enhancing SEO, website metrics, and speed. Moreover, I transitioned the website to a headless WordPress application to leverage its powerful CMS capabilities while maintaining the flexibility and performance of a Next.js frontend. Alongside, I implemented various optimizations aimed at improving website performance and overall user experience.

You can see some of my projects on icruso.ro/projects.

SKILLS

Technical: React, Typescript, Javascript, NextJs, CSS, SASS, HTML, Bootstrap, Tailwind CSS, PostgreSQL, MySQL, NoSQL, Git, REST API, GraphQL, Wordpress

Social: Effective Communication, Problem Solving, Patience, Empathy, Teamwork, Adaptability

Languages: Romanian (Native), English (C1), German (Beginner)